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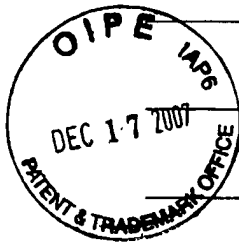
Date of Deposit

Rickard K. DeMille – Reg. No. 58,471

Name of Registered Representative



Signature



Our Case No. 10022/187

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Andrew E. Fano

Serial No. 09/975,460

Filing Date: October 10, 2001

For LOCATION-BASED FILTERING FOR A
SHOPPING AGENT IN THE PHYSICAL WORLD

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) Examiner Dixon, Thomas A.
)
) Group Art Unit No. 3628
)
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RESPONSE AND AMENDMENT

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed August 16, 2007, please consider the following in which Amendments to the Claims begin on page 2, and Remarks begin on page 22.